Braddock Road/Ox Road Corridor Improvements

George Mason University
County of Fairfax
University Mall
Virginia Department of Transportation
Agenda

• Welcome
• Facilities Update
  – The Big Picture
  – Improvements Schedule
  – Roanoke River Lane Improvements
  – Campus Drive (formerly known as West Campus Connector)
  – University Mall Improvements
  – County Improvements at 123/Braddock Road
• Communication Plan/Actions
• Questions and Answers
# Improvements Construction Schedule

<table>
<thead>
<tr>
<th>Project</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
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<td>Summer Sessions</td>
<td>Fall Semester</td>
<td>Break</td>
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<td>Roanoke River Lane &amp; Braddock Road</td>
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<td>University Mall Improvements (on Ox Road)</td>
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<td>County Improvements to Ox and Braddock Intersection</td>
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Roanoke River Lane Improvements

- Extension of Left Turn Lane
- New Signals/Signal Phasing
- Crosswalk Improvements
- Three Lanes Out, Two Lanes In
University Mall Improvements
University Mall Improvements
Mason Communication Plan/Actions

• University Relations Communications
  – Marquee Messages
  – E-Files Announcements
  – Web site updates at building.gmu.edu and today.gmu.edu/announcements
  – Orientation Information
    • Student Orientations
    • Faculty/Staff Orientations
  – Coordination with other Agencies to share in messaging

• Parking and Transportation Communication
  – All students and employees emailed prior to start of construction about the project.
  – Updates posted at parking.gmu.edu
  – Facebook and Twitter used for updates
Summary

• Key Roadway Improvements to Braddock Road and VA 123
  – Roanoke Road Entrance (Summer – Fall 2012)
  – University Mall Improvements (Summer 2012 – Spring 2013)
  – Campus Drive Project (Late Summer 2012 – Summer 2014)
  – Improvements at the 123/Braddock Road Intersection (Spring – Fall 2014)

• Result
  – Improved through traffic conditions on 123/Braddock Road
  – Better Entrances onto and off of the Fairfax Campus