# PLACEMAKING: Transportation, Land Use, Economic Vitality



What is the purpose of a road or street?

- Mobility: Point A to Point B
   Vehicle throughput (highways, arterials, collectors)
- 2. **Access**: Goods, services, housing, jobs

  <u>Placemaking</u> (main streets and n'hood streets)

Who do they serve?

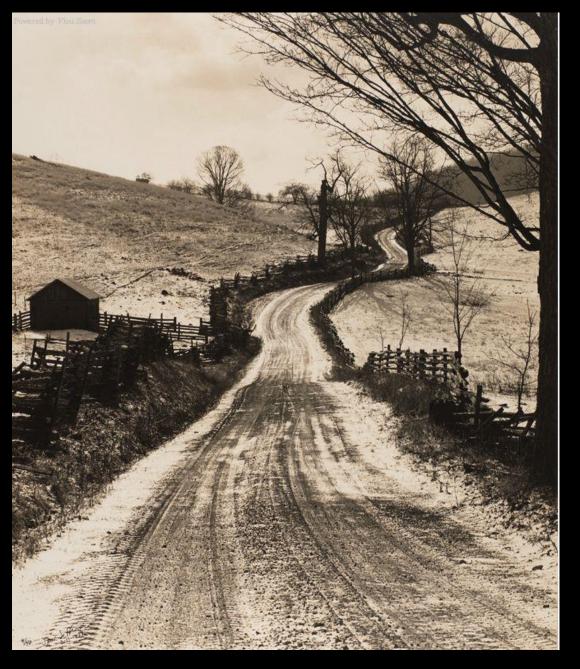
## 1. Drivers only: Limited Access Highways, i.e., the Beltway

2. Drivers mostly:
Arterials and Collectors, i.e., Rt. 29 and Gov Ctr Pkwy

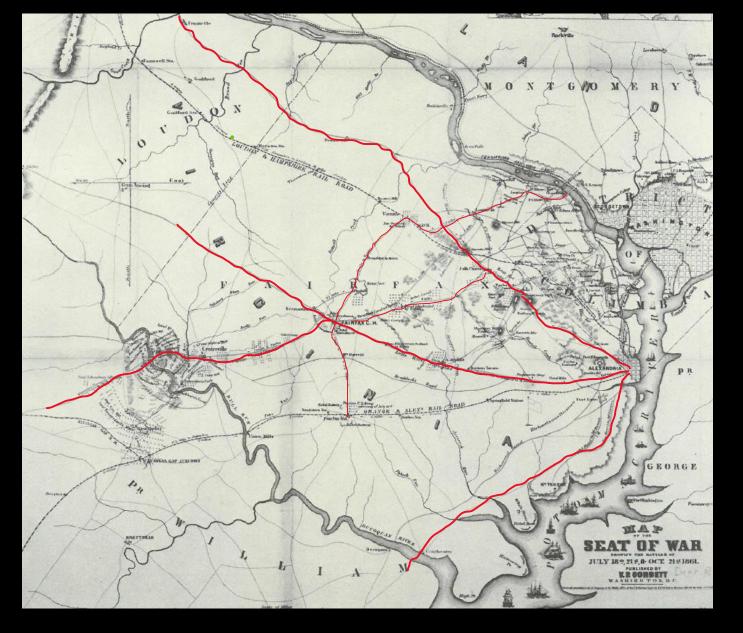
3. All travelers: Local Streets, i.e., Market Street in Reston

How did we get here?

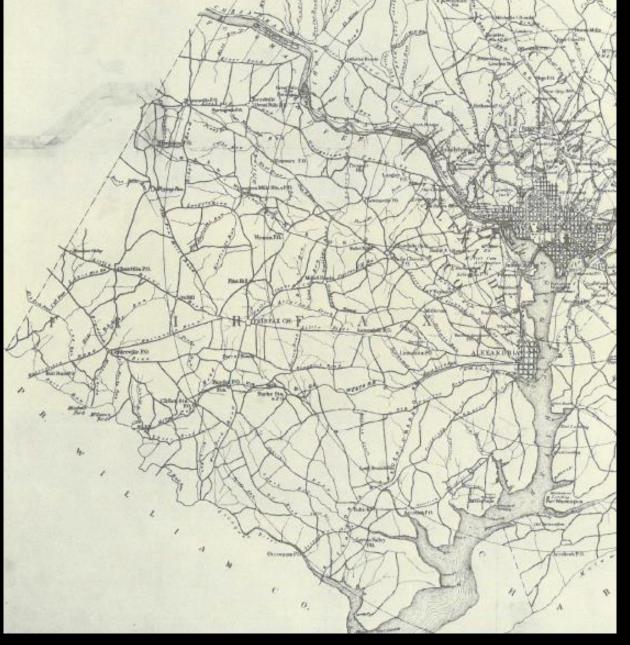
### A Brief History of Roads and Streets 1700s to Today



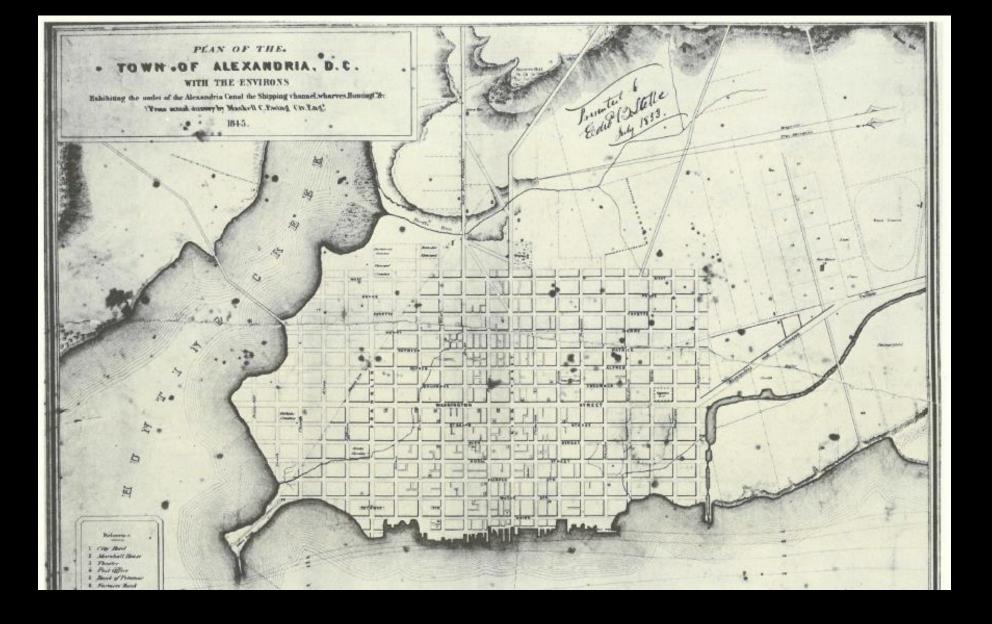
The typical 1700s country road



1860s: Country roads — Rt 1, 7, 29, 50,123 Long distance travel: farm to market, town to town



1880s: Fairfax country roads proliferate
No "plan" or grid of streets



1749: Alexandria Plan
A planned grid of streets



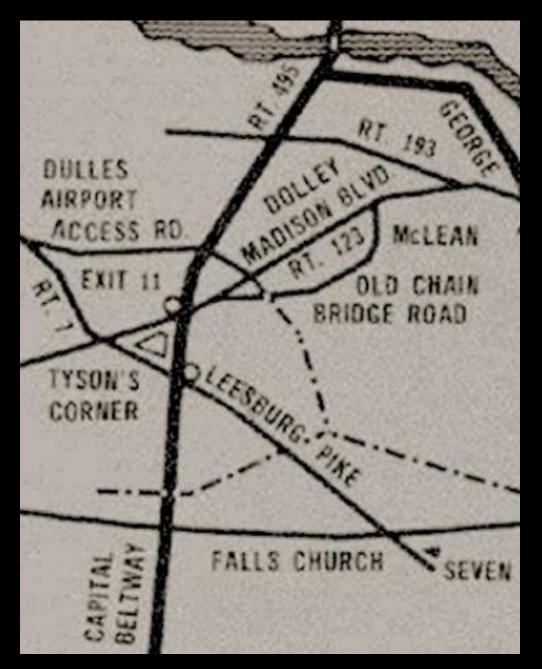
1749: Alexandria
A dense, walkable grid spurs economic activity





1900: City of Washington

A dense, multi-modal grid (peds, horses, bicycles, streetcars, cars) spur economic activity



1960: First Fairfax Plan

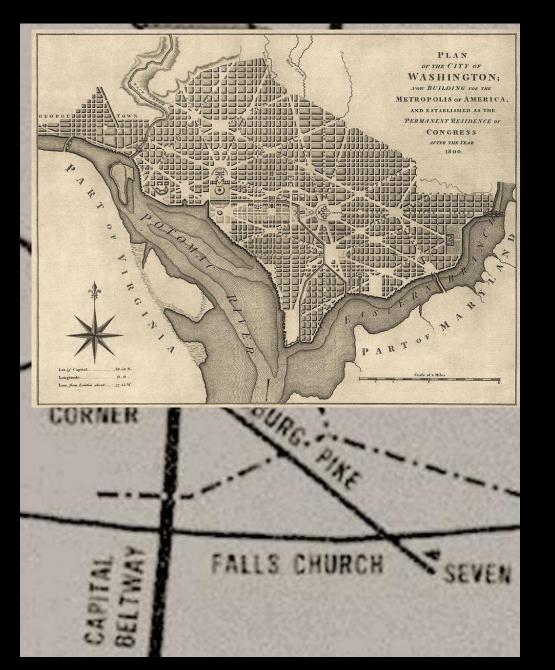


1960s: Tysons Corner Auto-dominant development



Human-scale: 112 streets

Auto-scale: 8 roads



Auto-scale v Human-scale

#### Fairfax development was built on highways & arterials



1964: Beltway
Fairfax's first highway – 4-lanes

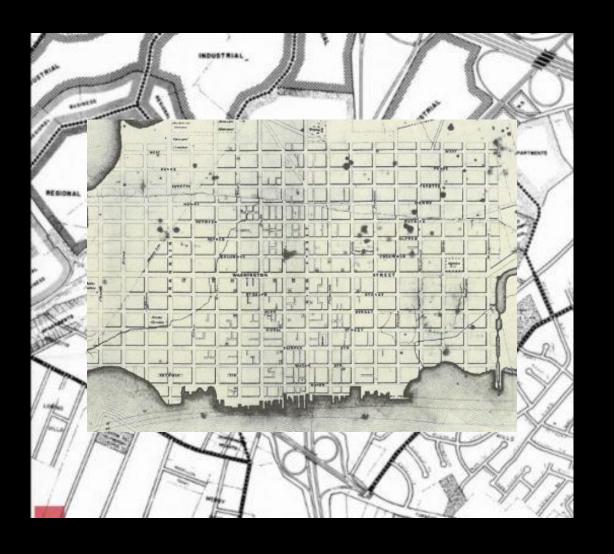


1970s: Beltway
Doubled to 8-lanes within 10 years

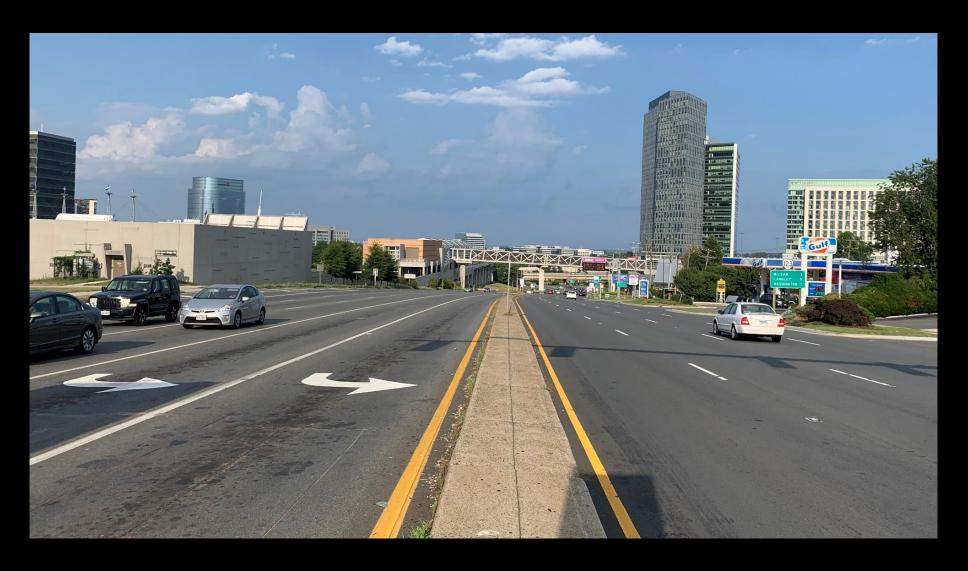


1961: First Tysons Plan

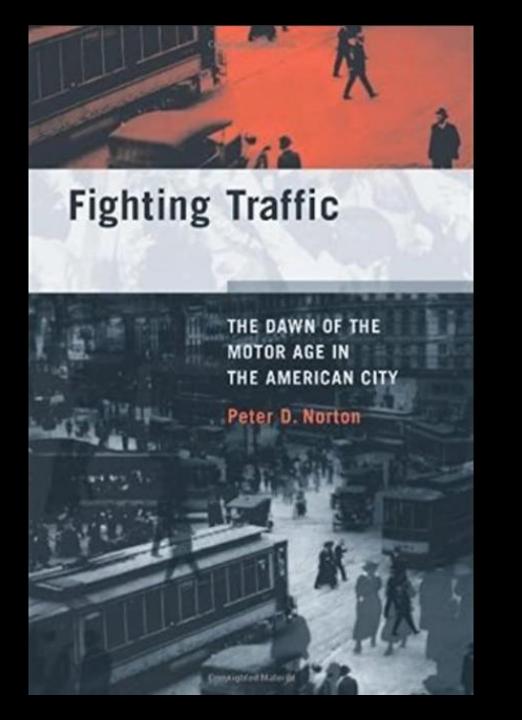
Based on highways (495) & arterials (Rt. 7 & 123)
Separated land uses



Auto-scale v Human-scale



Main Arterial through Tysons Rt. 123 is now 10-lanes – No peds/cyclists





Late 1800s: New York City
Street as marketplace, gathering space, playground, and travel

#### MOVIE TIME!



Early 1906: San Francisco All travelers "owned" the street

#### A Traffic Problem—Jay Walking THE PLAINTIFE HAS BEEN AINT BROOKLYN PROVEN TO BE GUILTY WONDERFUL ? OF JAY-WALKING AND IS NOT ENTITLED TO DAMAGES THIS MIGHT PUT A DAMPER ON JAY-WALKING A GRAQUATE DON'T BE A JAY-WALKER CLUB HOUSE TP.MAHHAMED JAY-WALKERS ON THE JAY-WALKERS



Automobiles are given highest priority on streets



1910: Richmond, Virginia (Broad & 4<sup>th</sup>)

Street as marketplace, gathering space, and multi-modal travel



2010: Richmond, Virginia (Broad & 4<sup>th</sup>)
Street as automobile thoroughfare



1920s – The start of Euclidean Zoning

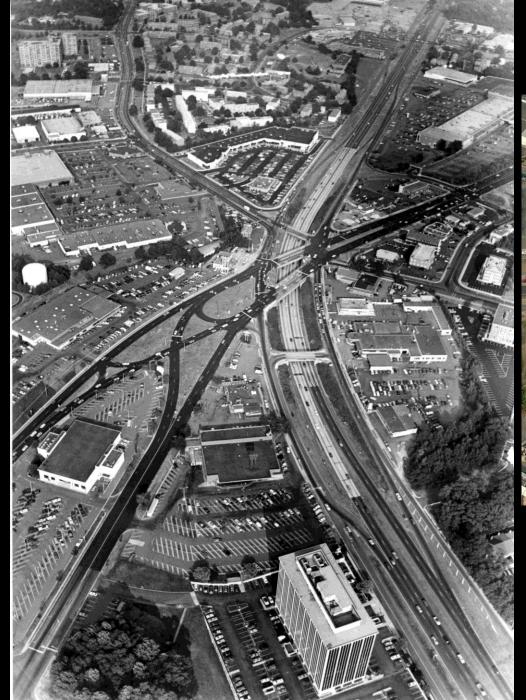
This is where the pedestrians went: Auto-dominated subdivisions, shopping centers, office parks



1930s: Washington, D.C. – Shopping District Active Multi-Modal Streets: Pedestrians, Streetcars & Studebakers in Street Grid



1956: Seven Corners Shopping Center Fairfax's first major auto-dominated shopping center





1960s: Rt. 7 and 50 are Widened Former country roads become auto-dominated <u>arterials</u>

#### The Futon



The Futon



A lousy sofa and a lousy bed

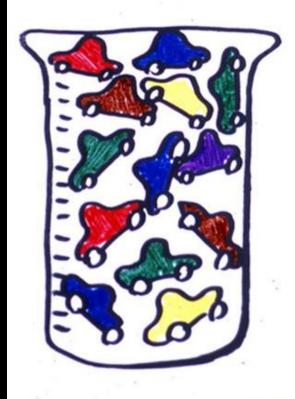
The Futon The Arterial





A lousy sofa and a lousy bed

Lousy throughput and lousy place





CAPACITY OF

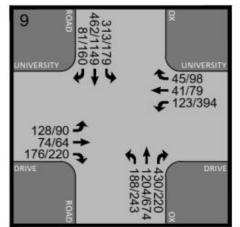
## Level of Service (LOS):

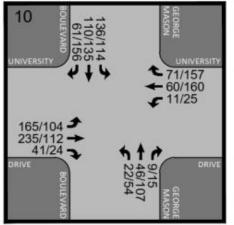
The basis of Fairfax street and road design

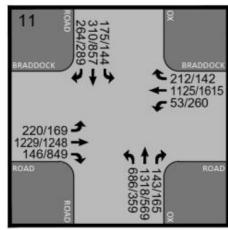
VDOT owns Fairfax streets and roads and uses LOS

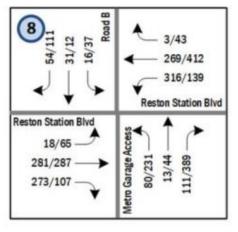
LOS	Average delay in seconds per vehicle	Description of motorist perception
A	< 10	Free-flow traffic: "Good" LOS
В	10.1 - 20	Reasonable free-flow
С	20.1 – 35	Stable but unreasonable delay begins to occur
D	35.1 - 55	Borderline "bad" LOS
E	55.1 - 80	"Bad" LOS: long queues
F	> 80	Unacceptable: very high delay, congestion

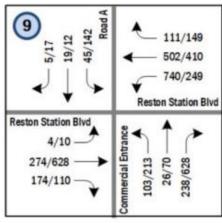
LOS: Measures Vehicle Delays at Traffic Lights

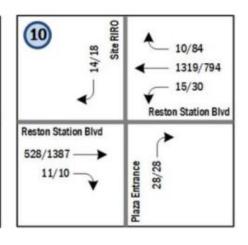




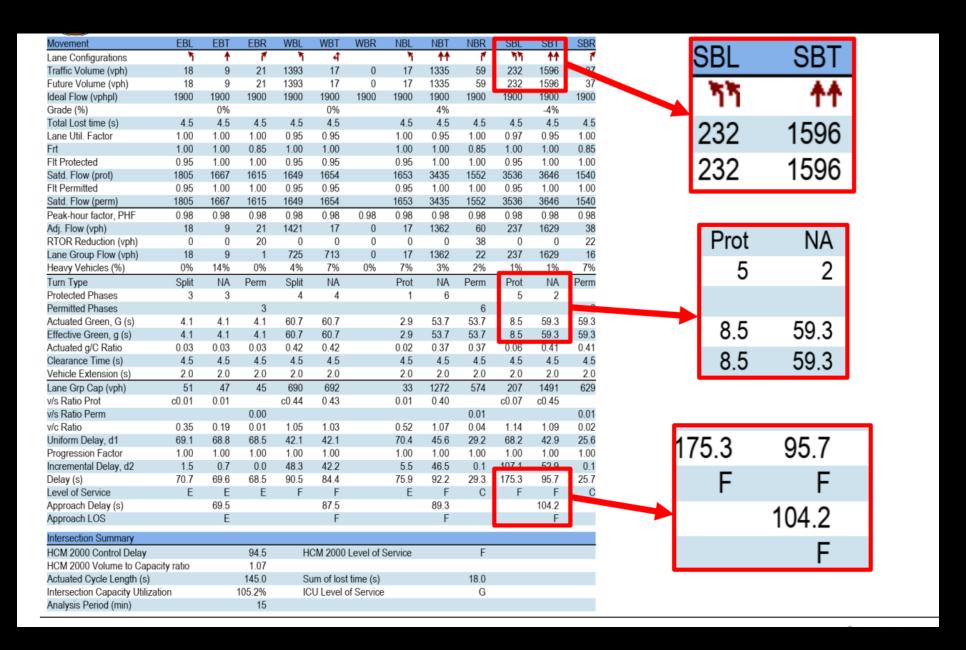








## Typical LOS Modeling



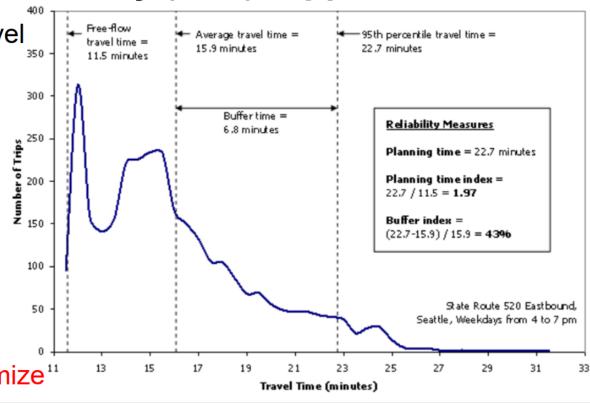
**Typical LOS Modeling** 

#### **Travel Time Reliability (TTR): Application**

Frequency distribution of travel times

- Free flow travel time = 11.5 min
- Average travel time = 15.9 min
- 95th% travel time =
   22.7 min ←Near Worst

Buffer time = 6.8 min ←Minimize<sup>11</sup>



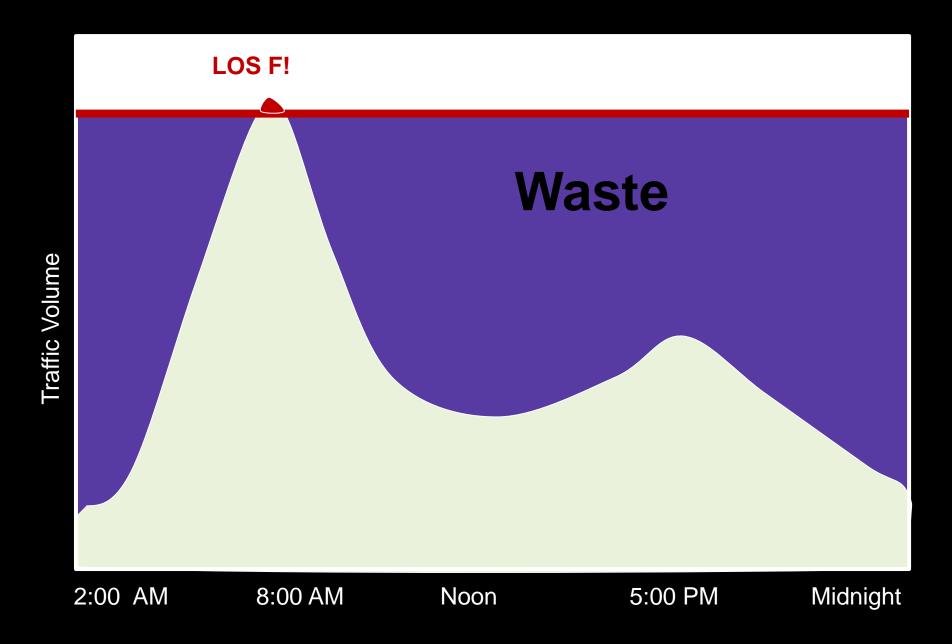


Voila!
LOS determines that the road must be <u>widened for vehicles</u>

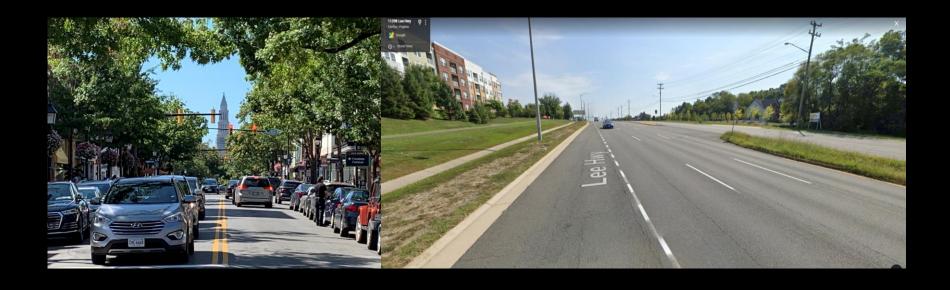


How about considering <u>all users</u> and creating <u>great places</u>?

### Here's how LOS works: Infrastructure for Peak Hours



## What's important depends upon values and perspective



LOS Model:

Economic/PlacemakingModel:

## The LOS Methodology is INDUCING More Traffic

Therefore, it will never "solve" for congestion

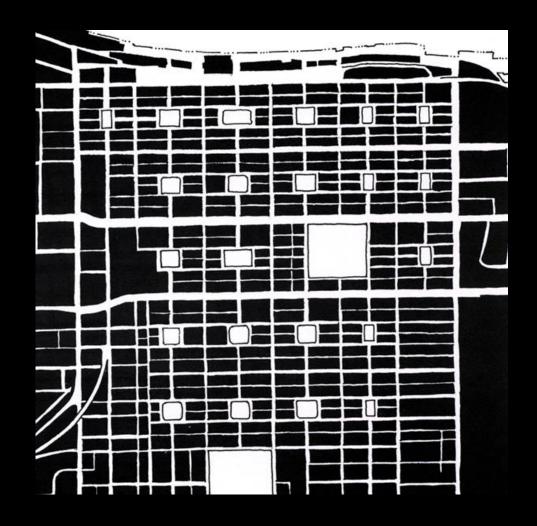
Miles driven per person grew by 20 percent in the largest 100 urbanized areas

1993 - 21 miles per day



2017 - **25** miles per day

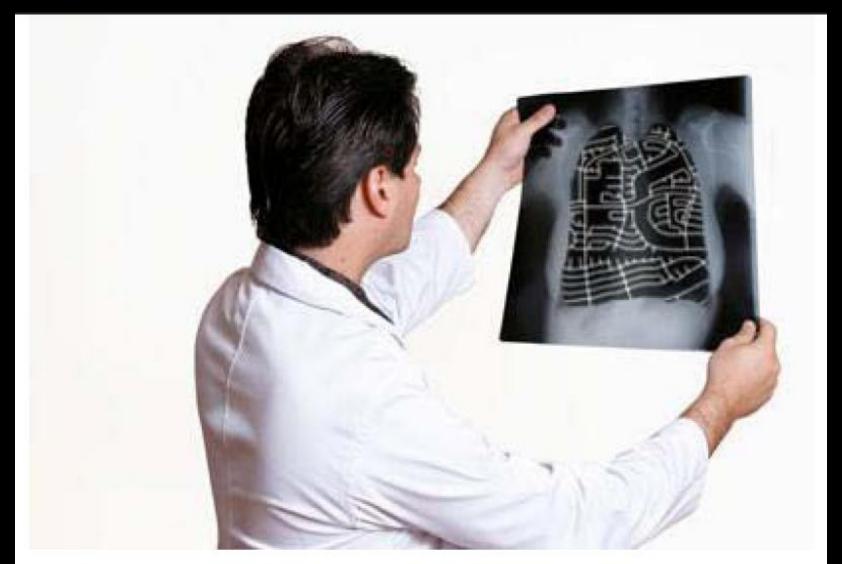




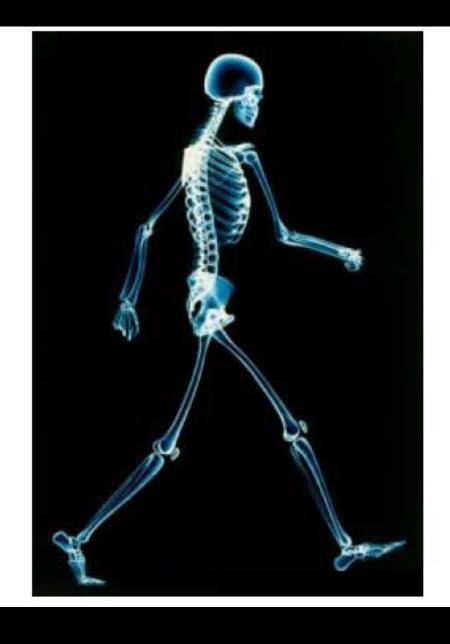


Traditional Urban Grid
Promotes walking

Traditional Suburban Arterial & Cul-de-Sacs
Promotes driving



You suffer from a severe lack of urbanism.



Get rid of LOS, design your streets for walking, and call me in the morning

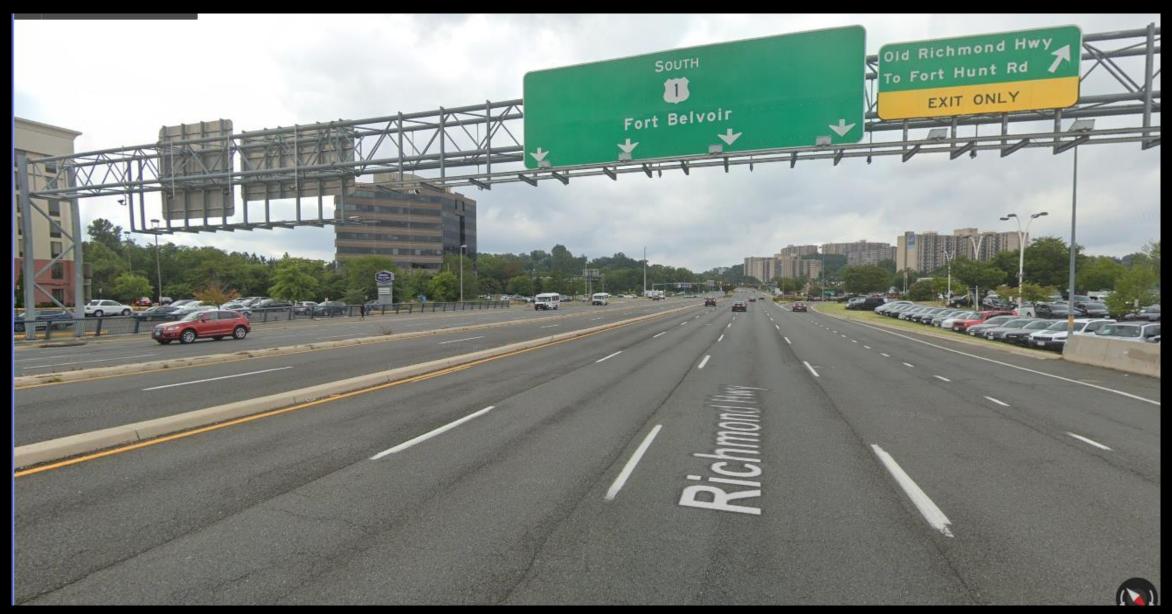


The road that LOS built

Can you find the pedestrian?



# Over 40,000 people die each year in auto related accidents



The gateway to Fairfax County – Rt. 1
A suburban arterial with 11 lanes and high speeds



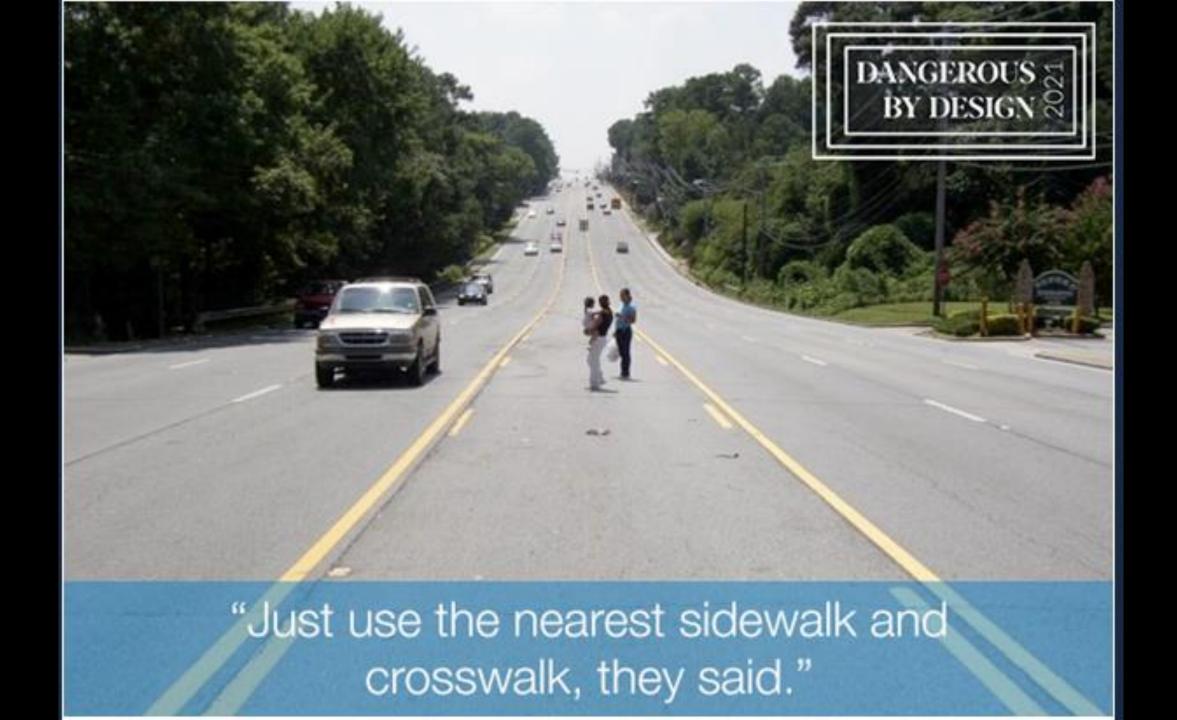
This is where Ms. Alston was killed in 2020



This is where Mr. Yeboah was killed in 2020 Notice the number of lanes & the lousy bike lane



Our residents deserve better: more humane streets



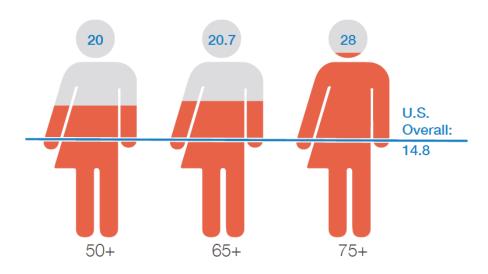
## **POPULATIONS**

Who are the victims of these tragic crashes? Although people of all ages, races, ethnicities, and income levels suffer the consequences of dangerous street design, some neighborhoods and groups of people bear a larger share of the burden than others.

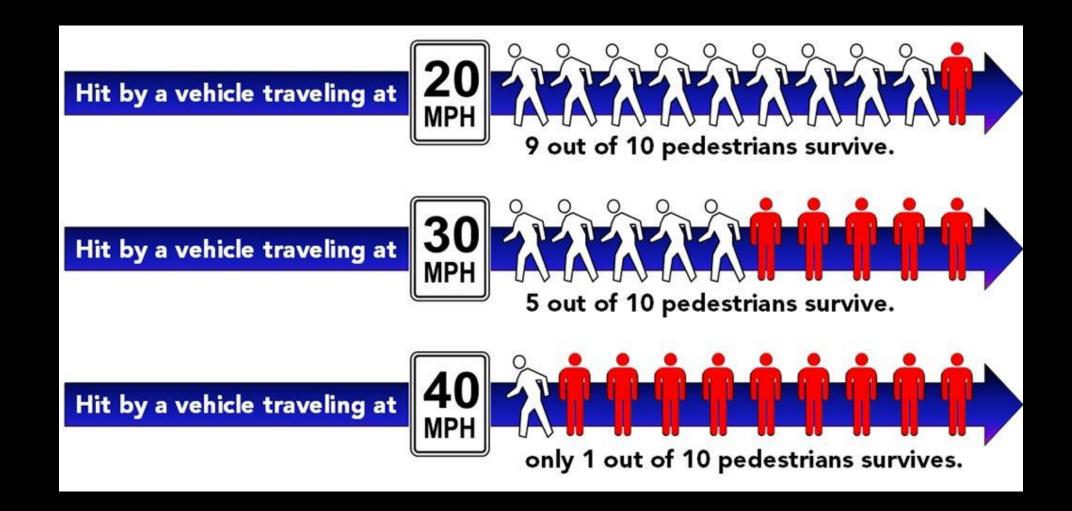
Older adults, people of color, and people walking in low-income communities are disproportionately represented in fatal crashes involving people walking.

Even after controlling for differences in population size and walking rates, we see that drivers strike and kill people over age 50, Black or African American people, American Indian or Alaska Native people, and people walking in communities with lower median household incomes at much higher rates.

## Relative Pedestrian Danger by Age (2008-2017)



People age 50 and up, and especially people age 75 and older, are overrepresented in deaths involving people walking. 12 This age group is more likely to



Speed results in serious injures and deaths



The gateway to Alexandria – Rt. 1
An urban arterial, but only 6 lanes, and slow speeds



Connecticut Ave:

An urban arterial with 6 lanes, on-street parking, slow speeds, and mixed-use development



#### We can:

- Create streets that are great places
- Induce more ped/cyclist/transit travel
- Spur economic activity

How?

#### **DEVELOP A "COMPLETE STREETS" POLICY**

- 1. Replace LOS with other measures, i.e., VMT
- 2. Humanize our streets for ALL users:
  - a. Slow speeds to **25-35 mph**
  - b. Limit arterials to **6 lanes**
  - d. Add on-street parking (and help small businesses)
  - e. Add crosswalks every 300'- 500'
  - e. Add well-designed sidewalks/bike lanes
  - f. Plant **shade trees**



The Active Fairfax Transportation Plan virtual public meetings will be held for every Supervisor District starting tomorrow. Also scheduled are two Lunch & Learn sessions and a conversation in Spanish. You can register online for one of the meetings. If you can't attend you can provide comments via email to activefairfax@fairfaxcounty.gov:

- Braddock Mon., April 26, 2021 7 p.m.
- Dranesville Tues., April 20, 2021 7 p.m.
- Hunter Mill Mon., April 19, 2021 7 p.m.
- · Lee Mon., April 12, 2021 6:30 p.m.
- Mason Thurs., April 8, 2021 7 p.m.
- Mount Vernon Thurs., April 22, 2021 6:30 p.m.
- Providence Wed., April 28, 2021 7 p.m.
- Springfield Tues., April 27, 2021 7 p.m.
- Sully Wed., April 21, 2021 7 p.m.
- Conversacion comunitaria de transporte activo en espanol Thurs., April 15, 2021 7 p.m.
- Lunch & Learn Tues., April 13, 2021 12 p.m.
- Lunch & Learn Fri., April 23, 2021 12 p.m.

#### Contact your state officials:

Ralph Northam: Governor of Virginia

**Shannon Valentine**: Secretary of Transportation

Nick Donovan: Deputy Secretary of Transportation

**Stephen Brich**: *VDOT Commissioner* 

Barton A. "Art" Thrasher: VDOT Chief Engineer

#### Ask them to:

- 1. Develop Alternatives to LOS
- 2. Develop a Complete Streets Policy for Virginia



A Complete Street :)